

**City of Snohomish Press Release**

*FOR IMMEDIATE RELEASE*

*Contact: [removed for privacy]*

**PART ONE OF TWO PART SEMINAR SERIES PROVIDES POWERFUL  
DISCUSSION FOR SNOHOMISH BUSINESSES AND CLEARS CONFUSION OF  
INTERNET MARKETING.**

Todd Huotari, owner of Inquisitek, in collaboration with the City of Snohomish Economic Development and Joy A. Burke Copywriting Services, will hold second seminar April 14<sup>th</sup>, 9-10am at Snohomish City Hall, 116 Union Ave., Snohomish, WA, on demystifying the internet and how you can use it to get prospects coming to *you*.

The first seminar wrapped up March 31st at Snohomish City Hall, and when asked her opinion, Dr. Kari Gibson, D.C. of [Healthy Life Chiropractic](#) in Snohomish commented, “It’s the first time I felt I really understood the basics of the world of internet marketing. Cleared up some confusion and the feeling like I missed the first half of the story.” Attendees engaged in a powerful discussion leading to business breakthroughs. Using graphics, breaking down the world of online marketing, and providing worksheets, each business owner was equipped with tools to map out their own marketing strategy. Participants are now gearing up for session two, which will focus on building a marketing hub and promoting their business online and a section provided by Joy Burke on the positive effect of creating great content.

“The worksheets are useful and as I am processing the information I am seeing my business in a new perspective. I think it is really going to help my website & business in general. I understand what to focus on now & am actually really more excited about my whole business!” This comes from voice actor Saacha Belgar, of [Vibrant Vibes](#).

Internet marketing is not something that can be broken down into two seminars, but web developer and marketing strategist expert Todd Huotari is one of the few professionals who can articulate the fundamentals in a way that is clear, manageable, and fun. If you are in need of a fresh perspective or guidance in internet marketing, you won't want to miss this second seminar on April 14<sup>th</sup>, 9-10am. Seating is limited to 15 attendees, so head over to [www.inquisitek.com](http://www.inquisitek.com) and reserve your spot.

Remember, at a simple \$20 fee, Todd will equip you with the tools you need to take what was once overwhelming and use it for practical business means. What is it costing you right now by *not* having an online platform and marketing strategy?

### **About Snohomish**

Snohomish, Washington is committed to promoting economic vitality and preserving historic character. As one of the oldest cities in Snohomish County, Snohomish has a current population of 9,200. Established in 1859, the city is located thirty miles north of Seattle. Snohomish's historic business and residential districts are listed on the National Register of Historic Places. Recent developments make Snohomish one of the best places to live, work and experience life. See more on the city's web site at [www.SnohomishWA.gov](http://www.SnohomishWA.gov) or on Facebook [www.facebook.com/SnohomishWA](http://www.facebook.com/SnohomishWA) or Twitter @ExperienceSnohomish

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